





Feeding your pets the BARF way.

The BARF diet is suitable for dogs and cats of all ages, but if your pet is currently eating commercial, processed foods, then it will take a little time for their system to adjust to the new regime. Here are a few tips to get you started.

 Introduce BARF meals gradually, alternating with foods your pet is used to or mixing BARF foods in with their current brand, increasing the ratio day by day.

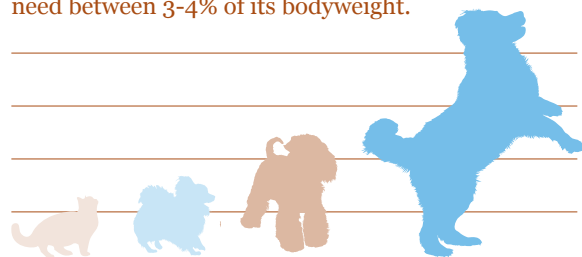
 Your pet will probably start to eat less – this is quite normal, as they are getting more goodness and less added bulk in their food.

 You will probably notice that stools are smaller in volume, drier and harder. They should also have less odour – another benefit!

 BARF foods are highly nutritious, but you may want to supplement your pet's diet with extra vegetables (mashed or whizzed in a processor to make them digestible) and the occasional spoonful of a quality vegetable or fish oil for an extra shiny coat.

How much do I need?

Every dog is an individual, so the amount you feed them will depend on many factors such as breed, level of activity, general health and even the weather. Each owner should get to know their own pet's requirements. A rough guideline for a healthy adult dog or cat is 1-2% of its bodyweight daily; a growing puppy or kitten will need between 3-4% of its bodyweight.



It's easy to order...

Online at www.barfpetfoods.co.uk

By phone: freephone 0808 1972 702

By fax: freefax 0808 1972 703

By post: 7 Stadium Business Park, Castle Road, Sittingbourne, Kent, ME10 3BG, United Kingdom

Minimum order

Our standard minimum order is 14x500g packs, i.e. 7 kilos net. Smaller orders are by agreement and may incur delivery surcharges.

Payment

You can pay online or by phone with all major credit/debit cards. We can also take fax or postal orders with your card details. Payment by cheque is possible by prior arrangement for larger orders.

Delivery

All orders are despatched in our special insulated boxes to ensure they reach you in prime condition and still firmly frozen. We deliver anywhere in the UK, including Northern Ireland and the Republic of Ireland. Deliveries to the Channel Islands, Scilly Isles and Isle of Man on request.

Delivery charges

Secure courier delivery anywhere in mainland UK is charged at £9.99 per order including postage and the insulating packaging. Delivery Charges to Northern Ireland, Republic of Ireland, Channel Islands, Scilly Isles and Isle of Man available on request.

Collect from our warehouse in Sittingbourne, and you will be charged just £4.99 to cover the cost of the insulated box, or bring your own cool box and all delivery charges are waived.

Collection times: Monday to Friday, 9.30am to 4.30pm.

Delivery times

Mainland UK orders placed by 2pm Monday to Wednesday will be delivered next working day, orders placed after 2pm on Wednesdays will be shipped the following Monday for delivery on Tuesday to ensure that the goods arrive frozen. Delivery times for orders from outside mainland UK are available on request.

Special requirements

Should you have special requirements of any kind, please give us a call on our Freephone number. Our sales assistants will be happy to help.



GOURMET MENU



BARF
THE NATURAL SELECTION

www.barfpetfoods.co.uk

ORDER HOTLINE

freephone 0808 1972 702 | freefax 0808 1972 703

The natural, healthy alternative for the ones you love.

BARF stands for either Biologically Appropriate Raw Foods, or sometimes Bones And Raw Food. It's a way of feeding dogs and cats advocated by the Australian vet Dr. Ian Billinghurst, among others, after many years observing his own dogs and his many patients.

He concluded that the healthiest animals were those that ate a diet as close as possible to that of their wild ancestors, wolves and big cats: raw meat, importantly *including* the bones, along with vegetable matter foraged or sourced from the stomach contents of their prey.

This provided them with a diet rich in essential minerals such as the calcium needed for building teeth and bones; and vitamins, natural enzymes and antioxidants often destroyed in cooking or lacking in many commercial and processed products.

BARF Petfoods provides you with the perfect way to ensure a healthy, balanced diet for your beloved best friends, but without the fuss of and uncertainty of preparing meals yourself.

All our high quality frozen meats are all sourced from known suppliers, are fully up to human consumption standard and include options with and without bones, vegetables and cereal to give your pets all the variety they need. Perfectly packed in handy sizes, we can deliver them direct to your door.

And why not try our tasty dried treats, as well – low fat, low calory, 100% natural and totally irresistible!

On the menu...

100% natural, no fuss, no mess, no additives or dubious animal derivatives.

Simply whole, wholesome food, as nature intended.

BEEF SELECTION



Beef Mix A well- balanced blend of nutritious green (uncooked) tripe, tender beef cheek meat and gullet. A favourite with 4-legged gourmets!

Weight 0.500kg Price £1.89 Order code BEMX0500



Fitness Our “complete” meal option with 80% selected cuts of beef and 20% cooked vegetables. A simple way to add variety to your pet’s diet.

Weight 0.500kg Price £1.99 Order code BEFS0500



Beef Gullet An extremely lean meat, especially tender and easily digestible by all dogs.

Weight 0.500kg Price £1.99 Order code BEGT0500



Beef Cheek A cut that’s making a comeback for our own casserole pots, but served here uncooked for discerning dogs, tender and delicious.

Weight 0.500kg Price £2.29 Order code BECM0500



Beef Wellness A mix of lean beef tripe, gullet and heart. Packed with goodness and flavour – a gourmet treat to add variety to the weekly menu.

Weight 0.500kg Price £2.29 Order code BEWS0500



Green Beef Tripe The classic dog food, lean, nutritious and easy to digest. And at a very attractive price for everyday enjoyment.

Weight 0.500kg Price £1.49 Order code BETG0500

SPECIALITIES



Beef Puppy Food Finely diced for growing pups, a tender, easily digestible mix of green tripe and gullet packed with all the goodness they need.

Weight 0.500kg Price £1.99 Order code BEPY0500



Beef Senior Food For your older friends, an easily digestible blend of tender yet firm beef cuts mixed with nutritious tripe.

Weight 0.500kg Price £1.99 Order code BESR0500



Beef Leaf Tripe Extremely lean and perfect for dogs of all ages who may be watching their figures or need to lose a little around the middle!

Weight 0.500kg Price £1.69 Order code BELT0500



Chicken Necks, Minced Finely minced chicken necks, including the bones for that essential calcium. Perfect for both our canine and feline friends.

Weight 0.500kg Price £2.49 Order code CHNK0500



Game Mix Sourced only from deer reared in the wild on open heathland, this is possibly the most natural choice of all for the hunters in your home.

Weight 0.500kg Price £2.99 Order code GAMX0500



Poultry Ragout A tasty mix of firm chicken hearts and tender stomachs, chopped and ready to serve to your eager diners, cat or dog.

Weight 0.500kg Price £2.69 Order code PYRT0500



Beef Udder The ideal dish to serve to a convalescing dog or a too-slim one needing to add a little weight. Beef udder is nourishing and full of goodness.

Weight 0.500kg Price £1.69 Order code BEUD0500



Turkey Ragout Nothing but lean turkey meat, taken off the bone and perfectly minced. A delicate dish to serve to cats and dogs alike.

Weight 0.500kg Price £2.99 Order code TYRT0500



Lamb with Rice Uncooked lamb carved off the leg, mixed with boiled rice. A perfect ‘pilaf’ ready to serve to both pooches and pussy cats.

Weight 0.500kg Price £2.99 Order code LMRI0500

TREATS AND EXTRAS



Pigs’ Ears Crunchy, chewy, delicious – the treat no dog will turn his nose up at! In handy multipacks (approx X to each pack) for everyday enjoyment.

Weight 0.400kg Price £6.99 Order code PSER0400



Beef Super Chew When a dog needs a good, long chew after dinner or to while away an hour or two, this is the treat to keep teeth working and healthy.

Weight 0.250kg Price £4.99 Order code BESC0250



Beef Jerky From the finest beef gullet, with an aroma no dog can resist. Perfect for a satisfying after dinner chomp on the mat.

Weight 0.250kg Price £6.99 Order code GUDR0250



Chicken Treats The ideal dainty delicacy to reward good behaviour or to serve between meals.

Weight 0.250kg Price £4.99 Order code CHDR0250



Lamb Treats For lingering pleasure, a chew to savour at length. Perfect as a ‘digestif’ or at any time of day, really.

Weight 0.150kg Price £3.99 Order code LBWP0150



Beef Bits Naturally air dried, a light and delicate snack that’s easy to digest and even easier to enjoy!

Weight 0.250kg Price £4.99 Order code BELU0250



Leg of Venison, Frozen The ultimate in indulgence, a whole leg, on the bone. Hours of ecstatic enjoyment guaranteed!

Quan. 2 Price £6.99 Order code DEER0002



Marrow Bone, Frozen Marrowbone jelly is packed with essential vitamins such as thiamine, and extracting it from the bone will provide your dog with lots of fun, too.

Quan. 5 Price £4.99 Order code MARR0005

